

# Media & Broadcasting

## Case Study

### Background

This case study involves a global information services company supplying the international business community and news media with a wide range of products including real-time financial data, transaction systems, information management systems, news, news pictures and television news.

Today the group has subsidiaries in the United Kingdom, Europe, the Middle East and the Asia/Pacific region and operates in 90 countries and has a communication network spanning 161 countries.

### Business Requirements

The rise of the internet as a mechanism for contributing and consuming information is a challenge to pre-eminence of the brand. The world now has many sources of information and this organisation must continue to deliver on immediacy and quality of information to keep its position.

Their project aimed to radically upgrade the corporate content infrastructure, streamlining the business process. Journalists in the field must be able to use modern desktop tools to contribute content. They needed to supply information in the XML formats that have become de-facto standards. And a secure and scalable content repository was needed to underpin the whole infrastructure.

Their project is a substantial investment of both time and money and will have considerable business impact. Development efforts span from extensions to Microsoft Word to handle content creation, the implementation of Documentum 4i to act as a content store and BEA WebLogic as a delivery technology.



### The Project Approach

The project team was formed utilising a combination of their own staff, Documentum, PWC and Chapter26 resources. The team was working at the cutting edge of content management technologies.

### The Solution Overview

Chapter26 was initially engaged to provide strategic consultancy in the area of internationalisation. As a multinational organization that serves international markets it is very important that current news can be delivered to users in their language of choice and that the 2000 journalists are able to contribute in their native languages.

The validation of this capability in the project architecture was an important milestone in the overall success of the project. Chapter26 provided an experienced consultant with the role to identify potential architectural issues, build a test plan and validate the architecture against the test plan.

Chapter26 was able to provide consulting expertise in the following specific areas; J2EE, Documentum 4i, BEA WebLogic, SOAP & Performance Tuning

### About Chapter26

Chapter26 is a Specialist Solutions Provider which design, implement & integrate collaborative business environments through the secure management of content. Chapter26 is BEA Value Added Reseller, EMC Documentum Select Service Team, Microsoft, VMWare, Kofax & Sealed Media Partner.



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